



# Mexico plug-in electric vehicles phevs

How many electric vehicles are sold in Mexico in 2024?

The purchase of electric vehicles (EVs) and plug-in hybrid electric vehicles (PHEVs) in Mexico grew by 84% in 2024, according to data provided by Electro Movilidad Asociaci&#243;n (EMA). The organization reported in a statement that the number of units sold totaled 69,713, marking a record.

How do hybrid electric vehicles contribute to market diversification in Mexico?

Both segments contribute to market diversification by offering various price points and features, helping accelerate the overall adoption of electric vehicles in Mexico. The Hybrid Electric Vehicle (HEV) segment dominates the Mexican electric car market, commanding approximately 63% market share in 2024.

What does PHEV stand for?

The Battery Electric Vehicle (BEV) and Plug-in Hybrid Electric Vehicle (PHEV) segments represent significant components of Mexico's electric car market, each offering unique value propositions to consumers.

How is the Mexico electric car market segmented?

The Mexico Electric Car Market is segmented by Vehicle Configuration (Passenger Cars) and by Fuel Category (BEV, FCEV, HEV, PHEV). The report offers market size in both market value in USD and market volume in unit.

NO.1 Mexico: From January to December 2025, BYD exported 54,511 pure electric passenger vehicles and 75,940 plug-in hybrid passenger vehicles to Mexico, totaling 130,451 units.

The EvolvX Report, based on information from INEGI and international data, shows that sales of electrified vehicles (hybrids, plug-in hybrids, and battery electric vehicles) in Mexico rose ...

In 2024, Mexico's automotive market saw a significant surge in the adoption of electric and plug-in hybrid vehicles (EVs and PHEVs), with sales reaching 69,713 units. This represents an ...

Plug-in hybrids rebound while electrics lose momentum Plug-in hybrids (PHEVs) rose +14% year-on-year, regaining prominence by solving a practical equation: electric range for daily ...

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Mexico: Revenue in the Plug-in Hybrid Electric Vehicles market is projected to reach US\$\*\*\*bn in \*\*\*\*. The combination of an electric motor with all electrical capabilities and a small onboard ...

The Mexican Plug-In Hybrid Electric Vehicles (Phevs) Market Report Description This report presents a comprehensive overview of the Mexican plug-in hybrid electric vehicles (phevs) market, the effect of ...

These 20,560 vehicles account for 29.5% of the total inventory registered at the close of 2024. The sales of

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plug-in hybrid electric vehicles (PHEVs) reached 11,192, a significant rise from ...

By powertrain, hybrid electric vehicles led with 71.23% of Mexico's electric car market share in 2025, while battery electric vehicles are expanding at a 28.23% CAGR through 2031. By ...

Electric and Hybrid Vehicle Sales in Mexico 2025 The study, based on information from INEGI and international data, shows that sales of electrified vehicles--which include hybrids, plug-in ...

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